

WORLD WITHOUT COWS



World Without Cows

It's not black and white.

Amid narrow views about cows and climate change, two journalists who now work in agriculture began a journey that would take them from the heartland of the United States to Kenya, India, Brazil and beyond as they sought to answer to one seemingly simple question, **“Are we better off in a world without cows?”**

With unique global access to those on the frontlines of agriculture and science, Michelle Michael and Brandon Whitworth spoke with farmers, ranchers, agricultural and environmental scientists, economists and other experts about the cultural and economic significance of cows, their role in nourishing the world and their impact on climate. What they found was far from simple: *When it comes to cows, it's not black and white.*

The resulting documentary, **World Without Cows**, features a diverse group of food security experts who explore the true impact of cows from a cultural, social, economic, nutritional and environmental perspective. This science-led discussion highlights the profound dependence on cows in many regions of the world, the challenges of nourishing an ever-expanding global population, the essential value of animal protein, and the complex relationship between cows and the environment.

In their search for the complexity behind often-simplified debates, Michelle and Brandon also discover that while cows account for 5% of global greenhouse gas emissions, they also help keep the soil healthy, pull carbon from the air into the ground, support biodiversity on grazing lands, turn waste we can't eat into nutrient-dense food we need, and more.

World Without Cows **aims to broaden the conversation**, encouraging viewers to join Michelle and Brandon's global journey, to inspire deeper reflection, and to learn together about cows' role in the vitality of our planet.

Total run time: 85 minutes

Type of film: Feature-length documentary

Distribution method: Streaming; platform TBA



FILM LOCATIONS & INTERVIEWEES

World Without Cows takes viewers on an adventure to **more than 40 locations around the world** — from the heartland of the United States to cattle-rich regions in Kenya, India, Brazil and beyond — to explore the complex and often surprising ways cows shape our world.

The documentary features dozens of interviews with scientists, academics, farmers, ranchers and other experts from around the world.



Want to know who is in the film? Visit worldwithoutcows.com/about to find out.

PURPOSE

World Without Cows aims to broaden the conversation about cows, encouraging viewers to think more deeply about how cattle impact our world and discover that there's much more to consider when it comes to cows and the vitality of our planet. World Without Cows will inspire and empower people to continue the critical discussions that begin on screen — and to build connections with unlikely allies in the process.

DIVING DEEPER INTO THE ISSUES

The documentary starts the conversation and our website, worldwithoutcows.com, continues it. In addition to promoting the film, the website will be a repository of supplemental content about the topics covered in the film, digging deeper to explore the true impact of cows on our world. It will feature additional research, the facts featured within the film, further exploration of relevant issues, and engaging and interactive data.

You can also get a sneak peek at the film, request a screening, learn more about the filmmakers and interviewees, download shareable resources and sign up to receive production updates and news about World Without Cows.

PRESS

Send press inquiries to press@worldwithoutcows.com.

